

# CLUST-ER INNOVATE

PEOPLE, SKILLS & TECHNOLOGIES LEVERAGING DIGITAL TRANSFORMATION

Emilia-Romagna Service Innovation Clust-ER

## The Working Group is an environment for:

- Knowledge exchange and cross-contamination.
- Meeting and discussion to create consortiums for local, national, and international tenders.
- Organizing conferences and training events, as well as participation in national and international exhibitions.
- Drafting white papers and best practices.
- Maintaining ongoing dialogue with innovation ecosystem stakeholders and policymakers, starting with ART-ER and the Region.
- Facilitating innovation with implications for business models and research collaborations among members.

## Working Group activities:

- Matching, white papers
- National and international calls
- Best practices exchange
- Missions
- National and international fairs
- Idea generation for the ecosystem policies

# Working Group – Digital Talents & Digital Skills

We focus on talent attraction and retention, strategic skills to support digital transformation

## Projects from our working groups

- ITS LIME (high level education) Learning Information Modeling Environment
- Ongoing project on aerospace (high level education local school)

## Projects to be started

Agreement between Clust-ER INS and ART-ER pilot on best practices exchange: how ICT companies creates the best environment in order to attract and retain talents in EU

## Collaboration with ART-ER

- Supporting regional projects IT-ER (International Talents Emilia Romagna)
- Supporting Interreg DEBUTING on gender equality and diversity
- Supporting Erasmus+ PENELOPE (cluster-based approach to foster gender equality strategies in EU SMEs)
- Supporting Skills Intelligence tool development (to analyze SMEs' talent needs and job offers)

# Working Group Aerospace Downstream

We work on Earth observation and the application of enabling technologies for satellite data utilization with a focus on: Agrifood, Crisis management (floods, landslides, earthquakes), Migration flows, and Defense.

## Projects from our working groups

Our members collaborate with Copernicus, ASI, ESA, CIRI, ART-ER, RER and Regional Aerospace Strategic Forum.

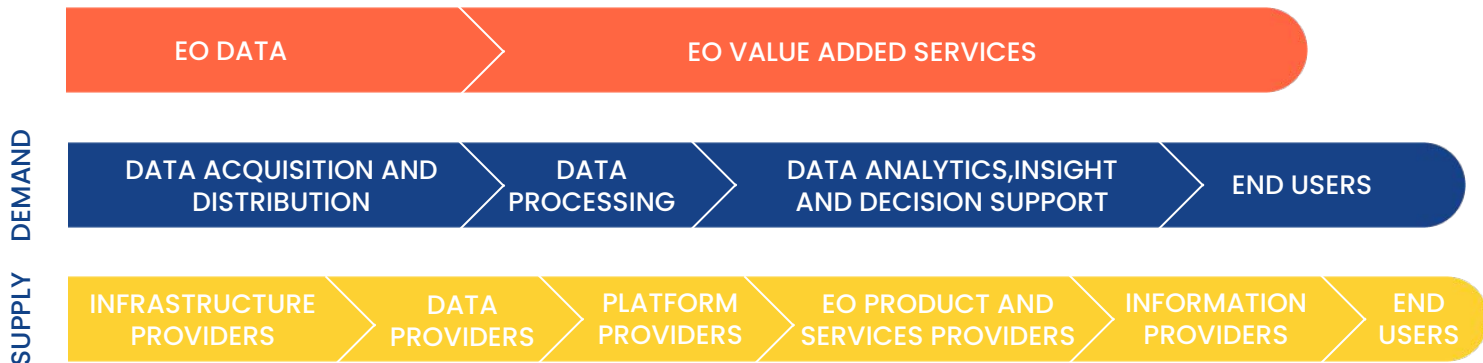
- Events (e.g. with ESA BUSINESS PARTNER Fondazione Amaldi)
- Missions (Netherlands, Houston, Canada)
- White paper on skills for Aerospace "SPACE PERSONAS"

## Share know-how and create new opportunities

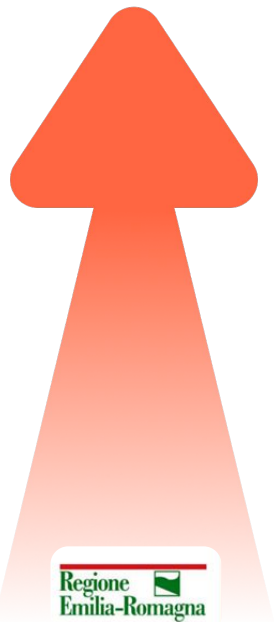
- SpaceNED and Space Campus
- Canadian forum on Aerospace
- Matera Event
- New Space Economy Expoforum (NSE) Fair
- Sponsor @ Cassini Hackathon 2023

## Earth Observation

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# Regional Value Flow for Aerospace



**CLUST-ER  
INNOVATE**  
INNOVAZIONE NEI SERVIZI

Open Innovation  
Ecosystem Aerospace  
Downstream



**CLUST-ER  
MECH**  
MECCATRONICA E MOTORISTICA

Open Innovation  
Ecosystem Aerospace  
Downstream

**R&D  
PRODUCTION**



**CIRI**

**AEROSPACE**



RETE ALTA TECNOLOGIA  
EMILIA-ROMAGNA  
HIGH TECHNOLOGY NETWORK



**TECNOPOLO FORLÌ-CESENA**

**SKILLS &  
TALENT**



**TECNOPOLO  
MANIFATTURA**  
DATA VALLEY HUB

Data Valley Hub  
70% Italian - 20% EU computing  
capacity  
Top Three World HPC

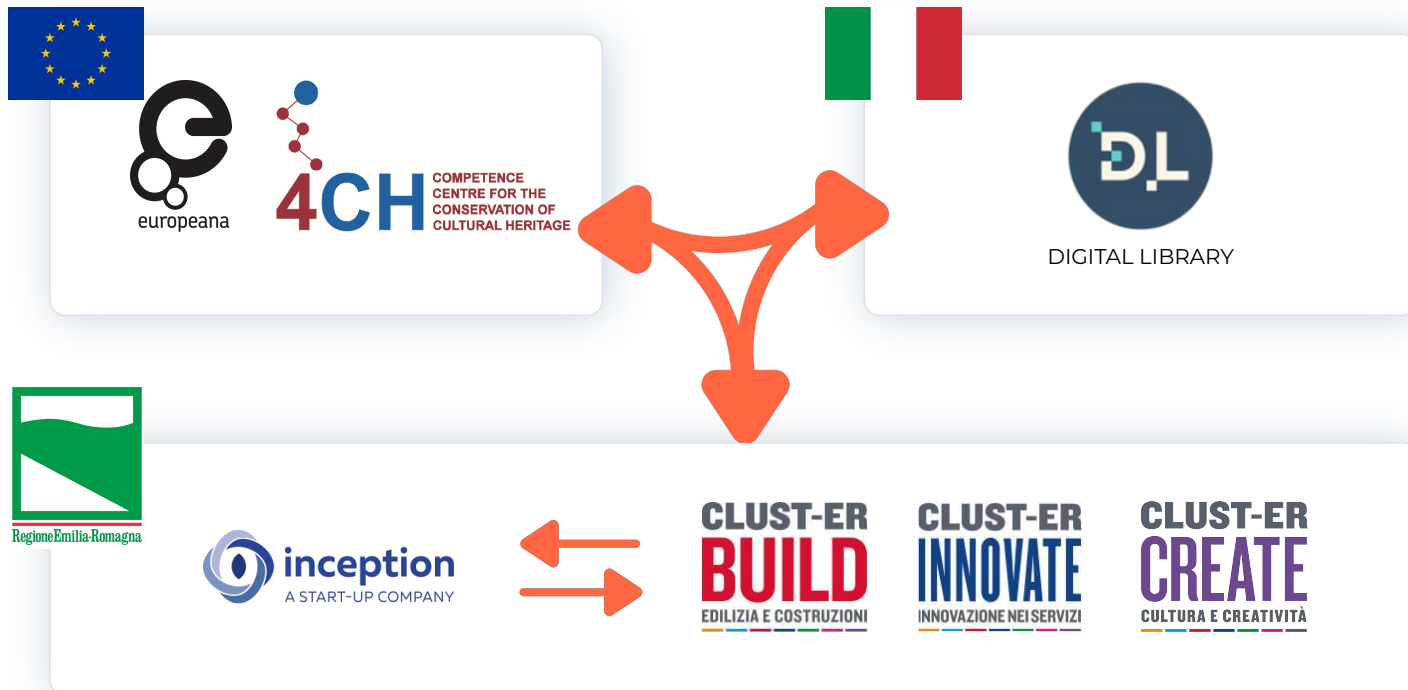
**HPC**

Forum Strategico  
Aerospaziale  
**SYSTEM BOOSTER**



# Working Group – Digital Heritage

We work on Digital Heritage on EU Scale , mapping the value flow and connecting our stakeholder with international entities



Focusing on Green and Resilient Data Centers for Critical Infrastructures

## Projects from our working groups

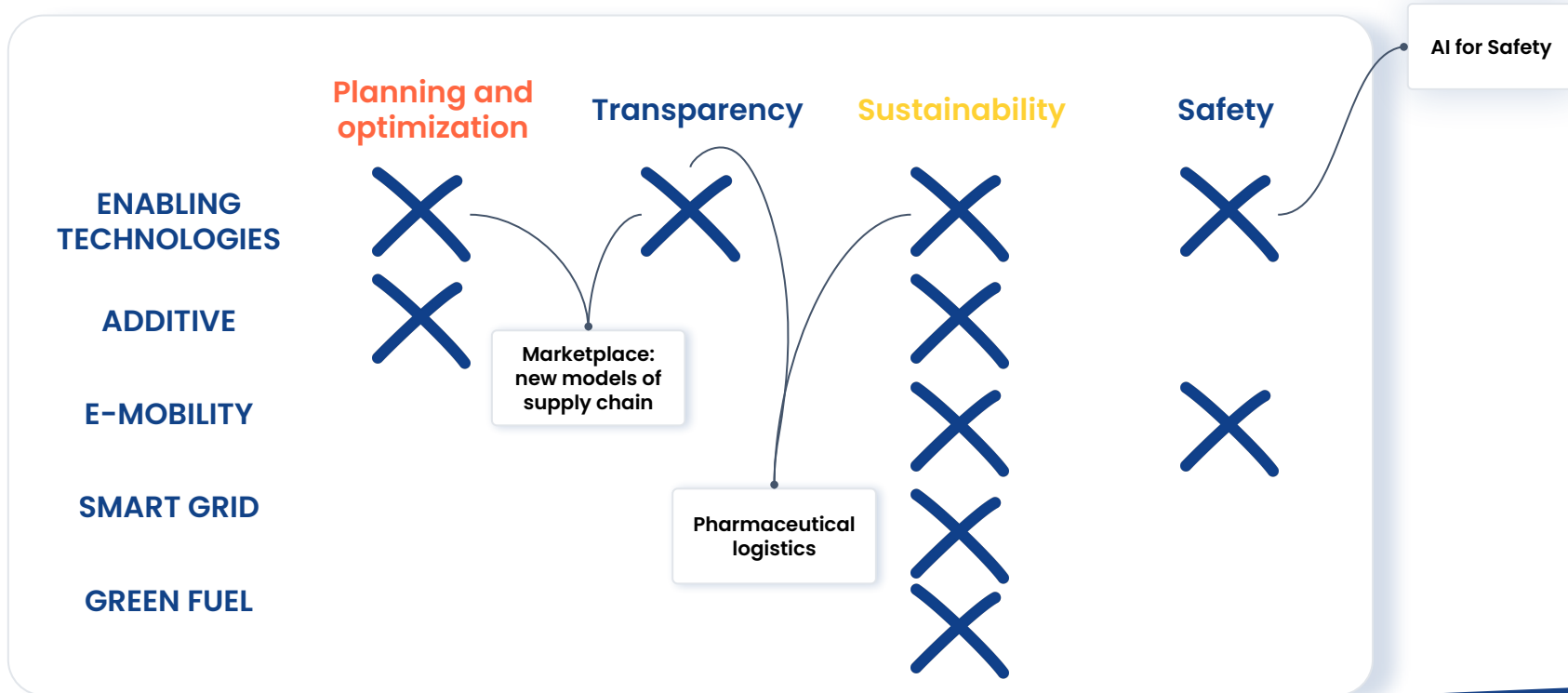
White paper 'Green & Resilient Data Centers for Critical Infrastructures' on best practices in the management and operation of data centers serving critical infrastructure. Prepared in collaboration with Clust-ER Greentech."Focus on our Members' real practices (CINECA, CRIF, ECMWF, INFN, Honeywell, Rekeep, EXE.IT, etc...)





# Logistics 4.0

We work on the application of technologies in Logistics 4.0, with a focus on Freight Logistics:  
3 projects (Marketplace – Pharma Logs – AI4Safety)



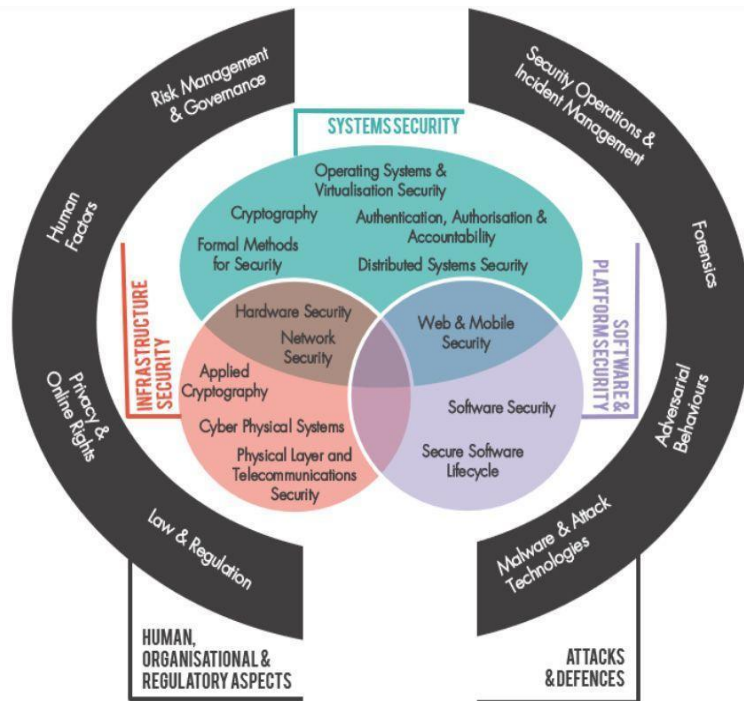
# Working Group – Cyber Security

We work on practical applications of Cyber Security in the SME sector (IT and OT) and dissemination.

## Projects from our working groups

We are mapping our local competencies on cybersecurity:

- Software Security 70%
- Secure Software Lifecycle 70%
- Attacker behavioral analysis 70%
- Security of cyber-physical systems and IOT 65%
- Privacy and online rights 65%
- Telecommunications security 50%



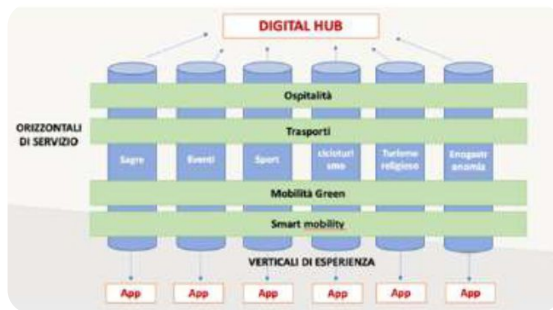
# Working Group Tourism 4.0

## DIGITAL ECOSYSTEM

Customer journey  
digital experience



## DIGITAL REPOSITORY



Big data machine learning

## PROCESS DIGITALIZATION FOR HOTELS

Assessment method to identify  
the digital and green level of  
innovation in hotels



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